

Website Privacy Policy

Last modified: September 9, 2026

Introduction

XTRA Lease (“**Company**” or “**We**” or “**Us**”) respects your privacy and is committed to protecting it through compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit **www.xtralease.com, secure.xtralease.com, secure.xtra.com, www.xtra.com, intelligence.xtra.com, trailertracking.xtra.com, and www.xtraleasecareers.com**, together with any other website, portal, application, platform, or subdomain owned, operated, or made available by **XTRA** from time to time, including all content, features, functionality, tools, and services offered through such websites, portals, applications, platforms, or subdomains (collectively, our “**XTRA Website**” or “**Website**”). This policy also states our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On the Website.
- In email, text, and other electronic communications or messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by any third party; or
- any third-party websites, applications, or services, including those that may be linked to or be accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use the Website. By accessing or using the Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

California residents can read our California Privacy Rights policy by clicking here: <https://cdn.xtralease.com/siteresources/docs/default-source/terms-and-conditions/understand-your-california-privacy-rights.pdf>

Children Under the Age of 18

The Website is not intended for individuals under 18 years of age. No one under age 18 may provide any information to or on the Website. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on this Website or through any of its features, register on the Website, use any of the interactive features of this Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or username you may use. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at privacy@xtra.com.

Information We Collect About You and How We Collect It

The Company provides services to businesses seeking to buy, rent or lease equipment for their business needs. Information collected on the Website is for the Company to perform services for these businesses, whether by the Company directly or through its third party licensors, vendors and providers. We also collect information from applicants evaluating or seeking a position with our Company.

As part of the provision of these services and to support all functions of the Company to provide these services, we may collect several types of information from and about users of the Website, including information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number, or any other identifier by which you may be contacted online or offline (“**personal information**”);
- That is about you but individually does not identify you, such as computer/operating system versions and web addresses; and/or
- About your internet connection, the equipment you use to access the Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, our business partners.

We collect information from businesses seeking to buy, rent or lease equipment, including contact information, location data, background information, credit information, insurance, references, employee, officer, and shareholder/owner information, etc. (“**business information**”).

Information You Provide to Us

The information we collect on or through the Website may include:

- Information that you provide by filling in forms on the Website. This includes information provided at the time of registering to use the Website, subscribing for notices or information provided by the Website, applying or expressing interest for a position, expressing interest for or otherwise utilizing our products and services, or requesting any other services offered on the Website. We may also ask you for information when you report a problem with the Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Details of transactions/requests you carry out through the Website and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the Website.
- Your search queries on the Website.
- Your use of the trailer tracking or telematics services on the Website, to provide geolocation, diagnostic and other data regarding the equipment you rent or lease from us, including the use of text messages and/or electronic mail to communicate information.
- Your use of other interactive Website features, including our recruitment page.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with the Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to the Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically may include personal information or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve the Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize the Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to the Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Web Beacons.** Pages of the Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Information We Receive from Third Parties

We may receive and collect personal information about you from third parties, including customers or lessees, fleet managers, dispatchers, service providers, business partners, and other persons or entities who provide information to us in connection with our equipment and services. Such information may include names, contact information (including email addresses, telephone numbers), business information, location information, or other information relating to the use of XTRA's equipment or services. We rely on the party providing such information to represent and warrant that it has the right, authority, and any legally required consent to disclose the information to us and to permit us to collect, use, disclose, and otherwise process such information as described in this Privacy Policy.

If you provide personal information relating to another individual, you represent and warrant that you have the authority to do so and have provided any notices and obtained any consents required by applicable law for us to collect, use, disclose, and otherwise process such information in accordance with this Privacy Policy.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including two-way wireless tracking, telematics and/or mobile information management services, on the Website are supported or provided by third-parties. There may also be advertisers, ad networks and servers, content providers, and application providers that have access to you through the Website but you are redirected to another website. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use the Website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Third Party Links

In some instances, we may provide links to non-Company controlled websites, which we will make reasonable efforts to identify as such. We do not control such third party websites, however, and cannot be responsible for the content or the privacy practices employed by those websites. Furthermore, this policy does not govern information collected about you by third parties.

Information Outside the Website or Platform

It is possible that you may transfer some or all of your information to a temporary or permanent location outside the Company's Website or platform or authorize us to do so on your behalf. In the event of such transfer, the transfer as well as the nature and extent of the storage and use of your information following the transfer are at your risk and we make no representations about the nature and extent of such transfer or subsequent storage and use and shall not be responsible for any losses or damages of any type, arising from, related to, or as a consequence of such transfer or subsequent storage and use, including but not limited to data loss or susceptibility to hacking or other unauthorized third party access.

Text Messages

By providing a telephone number, you agree that the Company or its provider may send SMS or MMS messages containing information which may include events related to equipment owned by the Company. These messages may be sent by automated technology. When you provide your telephone number, you agree to the following:

- 1. Verification of Phone Number and Duty to Notify:** You verify that the telephone number provided to the Company is true and accurate. You verify that you are the current subscriber or owner of any telephone number that you provide (or that you've received consent required by applicable law for us to use the information in accordance with this Privacy Policy). Should any of the contact information change, including ownership of the telephone number, you agree to immediately notify us before the change goes into effect by emailing us at privacy@xtra.com.
- 2. Consent to Receive Texts.** You acknowledge that by voluntarily providing your telephone number, you expressly agree to receive recurring automated text messages (such as SMS, MMS, or successor protocols or technologies) from the Company concerning our products and services, as well as your relationship with Us. You understand that consent is not required to make any purchase from the Company. Message and data rates may apply. We are not liable for delayed or undelivered messages. Delivery is subject to telephone network carrier availability and participation.
- 3. Opt-Out Instructions.** Your consent to receive texts is completely voluntary. You may opt-out at any time. To opt-out of texts reply STOP to any text message you receive, or you can email Us at privacy@xtra.com for help. You acknowledge and agree to accept a final text message confirming your opt-out.

4. **Indemnification.** You agree to indemnify, defend, and hold Us harmless for any privacy, tort or other claims, including claims relating to your voluntary provision of a telephone number that is not owned by you and/or your failure to notify us of any changes in your telephone number.

How We Use the Information We Collect

We may use the information you provide to contact you about our products and services, promotions, and other information which may be of interest to you. These communications with you may be via mail, telephone, email, text message, electronic message or via the Website and applications. If you prefer not to receive such communications, please let us know by sending an email to privacy@xtra.com.

We use information that we collect about you or that you provide to us, including any personal information:

- To present the Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To share information with third parties agents or service providers who have been retained to perform services on our behalf or to assist with operational or administrative functions of the Company;
- To notify you about changes to the Website or any products or services we offer or provide through it or to notify you of any new products or services that we offer.
- To allow you to participate in interactive features on the Website.
- To comply with our legal obligations.
- To investigate illegal activity.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent or at your request.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a newsletter" feature of the Website, we will email you newsletters or if you give us a telephone number to use to send tracking information regarding equipment you rent or lease from the Company, we will text you the tracking information.
- For any other purpose disclosed by us when you provide the information.
- To contractors, service providers, and other third parties we use to support our business.

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To third parties in connection with the potential or actual sale, purchase, merger, reorganization, liquidation, or dissolution of the Company, or under similar circumstances.
- To enforce or apply the terms and conditions found at <https://www.xtralease.com/terms-conditions>, including the XTRA Lease Standard Terms and Conditions, the Secure Account Agreement, the Website Terms of Use, rental and lease agreements, and other agreements, including for billing, credit, and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Third Party Agents; Service Providers

The Company does not sell your personal information to any third party. However, we may disclose your personal or business information to third parties as part of our services. We may share your information to third parties to perform tasks or services on our behalf, such as web hosting, account set up, user verification and authentication, data management, two way monitoring services, credit review, payment processing, order fulfillment, customer support, billing and collection, maintenance, etc. In addition, we share applicant and employee information to third parties that assist in the administrative functions for the Company, including the recruitment and screening of candidates, management of employee benefits, etc. These service providers are required to safeguard the information provided to them and are restricted from using or disclosing such information except as necessary to perform services on our behalf or to comply with legal requirements.

We may share data to companies such as Google for the purpose of serving ads or for analytics. Google, as a third-party vendor, uses cookies to serve ads on other sites on the internet. We do not share personally identifiable information like names or email addresses with Google. If you would like to opt-out of Google's Ad Settings, please refer to Google's Ad Setting page (My Ad Center: <https://myadcenter.google.com/>) and the Network Advertising Initiative opt-out page.

For information regarding how Google may use information from the Website please refer to their privacy policy at <https://www.google.com/policies/privacy/partners/>, or any other URL that Google may provide from time to time.

Accessing and Correcting Your Information

You may send us an email at privacy@xtra.com to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

California residents may have additional personal information rights and choices. Please see California Privacy Rights (<https://cdn.xtralease.com/sitesources/docs/default-source/terms-and-conditions/understand-your-california-privacy-rights.pdf>) for more information.

Data Security

We have implemented certain measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is

stored on our secure servers behind firewalls. We also require third parties that provide services on behalf of the Company to implement practices to protect your information.

The safety and security of your information also depends on you. It is your responsibility to protect your username and passwords and other platform access credentials from others. Where we have given you (or where you have chosen) a username and password for access to certain parts of the Website, you are responsible for keeping this information confidential. We ask you not to share your username or password with anyone and to let us know right away if your information or credentials have been compromised.

Although we use security measures to help protect your personal information against unauthorized disclosure, misuse, or alteration, as is the case with all computer networks linked to the Internet, we cannot guarantee the security of your personal information transmitted to the Website. We cannot guarantee or warranty that your information to or from us is secure. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting the Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

By mail:

XTRA Lease
7911 Forsyth Boulevard, Suite 600
St. Louis, MO 63105
ATTENTION: Legal Department

By email: privacy@xtra.com